MATHS CIRCLE – COOKIE POLICY

Last updated: March 2024

This Cookie Policy explains what cookies are and how we at Maths Circle use them on our websites (ttrockstars.com, play.ttrockstars.com, numbots.com, play.numbots.com, mathscircle.com) and on our apps (all referred to collectively here as "Sites"), the types of cookies we use, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

WHAT ARE COOKIES?

Cookies are small text files that are used to store small pieces of information. They are stored on your device when our Sites are loaded in your browser. These cookies help us make our Sites function properly, make them more secure, provide better user experience, and understand how the Sites perform and to analyse what works and where improvement is needed.

WHAT COOKIES DO WE USE ON OUR SITES AND HOW DO WE USE THEM?

Our Sites use various first-party cookies and various third-party cookies for several purposes.

First-party cookies are mostly necessary for the Sites to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our Sites are mainly for understanding how the Sites perform, how you interact with our Sites, keeping our services secure, providing content that is relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our Sites.

In summary, we use the following types of cookies on our Sites:

- **Necessary cookies** – cookies that are required to enable the basic features of our Sites, such as providing secure log-in or adjusting your consent preferences, and cookies that are essential for us to provide our services to you in a secure manner e.g. cookies that store data to allow play offline etc. These cookies do not store any personally identifiable data.
- **Functional cookies** – cookies that help perform certain functionalities like sharing the content of the Sites on social media platforms, collecting feedback, and other third-party features that remember your preferences and tailor the Sites to provide enhanced features e.g. recognising your organisation when you log in again.

- **Analytics cookies** – cookies that are used to understand how visitors interact with the Sites. These cookies help provide us with information on metrics such as the number of visitors, bounce rate, traffic source, etc. We use analytical software – Google Analytics and Meta Pixel. This software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the Sites, but will not store, save or collect personal information.

  You can read Google's privacy policy here regarding use of cookies (https://support.google.com/analytics/answer/6004245?hl=en) for further information.

  You can read Meta Pixel's privacy policy here regarding use of cookies (https://www.facebook.com/policies/cookies/) for further information.

- **Performance cookies** - cookies that understand and analyse the key performance indexes of our Sites which helps us to deliver a better user experience for our visitors.
- **Advertisement or Marketing cookies** – cookies that provide visitors with customised advertisements or content based on the pages you have visited previously and to analyse the effectiveness of any ad campaigns by tracking trends, conversions, ad optimisation and retargeting.

WE DO NOT USE COOKIES TO:

- Collect any personally identifiable, sensitive information (without your express permission);
- Pass data to advertising networks; or
- Pass personally identifiable data to third parties.

MANAGING YOUR COOKIE SETTINGS

You can change your cookie preferences any time by clicking the relevant buttons on the cookie consent banner on the relevant Site. You can revisit the cookie consent banner and change your preferences or withdraw your consent right away. Please note that if you prevent your browser from accepting cookies, this may limit the functionality of the Sites.

In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies.

HOW TO CONTACT US

If you have any questions or concerns about our Cookie Policy, please contact us at support@mathscircle.com.